

Mail Orders Solicited
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Select Stock
the
Same Day Received

Anderson's
(INCORPORATED)
"SATISFACTION OR YOUR MONEY BACK"
HOPKINSVILLE, KENTUCKY.

Mail Orders Sent via
Parcel Post Prepaid And
If Not
Satisfactory Return
at Our Expense



THE CENTER OF ECONOMY FOR EVERYTHING YOU WEAR

Eighteen months ago when all of Europe was being called to arms, the buying force of the Anderson's Stores were also called to arms to consider the inevitable results. This force of twenty men who have been buying merchandise for more than a quarter of a century met in Room No. 238 at Hotel Seymour, 45th Street, New York, and after a week's investigation of the general conditions all over the country, both in America and Europe, decided without a dissenting voice that the best and only thing to do in order to protect the public against the very high prices that we thought must be the result growing out of this worldwide war would be to buy an unlimited amount of merchandise that was to be had then at prevailing prices.

At this time cotton goods were being sold on a basis of 6 cents—the lowest that was ever known in America and the price of wool was so ridiculously low that a great many of the wool growers both of this county and South America were becoming discouraged and threatened to abandon the business. The fact of the business is, that at this time it was generally conceded that unless there was some relief that the price of cotton would not justify the cost of marketing the crop. A cry went up from the south such as was never known since the days of reconstruction, and the plea spread over this country like wildfire "Buy a Bale of Cotton and Save the South." Merchants, bankers and private individuals bought a bale of cotton at 6c and 10c per pound who never before saw a bale of cotton.

Such were the conditions when the buyers of Anderson's Stores had this important meeting. Cotton today is selling at a price never dreamed of in this or any other country, and wool is at prohibitive prices. No one knows what the price of merchandise will be when this high price cotton and wool is put into the manufactured produce. We do know that we have more than \$100,000 worth of merchandise that we are offering at prices that we don't believe we will be able to make again within two years. It's only the buying power of one of the strongest organizations in Kentucky that makes these prices possible.

GET READY FOR WINTER Our Preparedness Is Your Protection

Goods in this store are sold for exactly what they are. They are called by their right name because by their name you are to know that there is no "alloy" in them. They are 100 per cent good now and will be as long as this store solicits your trade.

MUSLIN UNDERWEAR



\$1.50 To \$5.00—Ladies' Nainsook Gowns—neat and elaborate designs of embroidery and lace trim—made of softest and best quality Nainsook.

\$3.00 And \$3.50—Ladies' flesh colored Se-cro Silk Gowns—Empire effect—lace and ribbon trimmed.

\$1.50 Ladies' flesh colored Batiste Gowns—embroidered and lace trimmed.

50c To \$1.25—Ladies' Muslin Gowns—plain and trimmed—both open front and slip-on—high neck and long sleeves. Full width and sizes.

\$3.00 And \$3.50—Ladies' flesh colored Crepe de Chine Teddy Bears—lace and embroidered trim. All sizes.

\$1.00 To \$2.00—Ladies' Nainsook Teddy Bears—neatly made and trimmed.

50c And 75c—Ladies' Muslin Teddy Bears—all sizes.

\$2.00 To \$5.00—Beautiful line of French hand embroidered Underwear—the most exquisite assortment ever shown in our store—consists of gowns and Teddy Bear suit.

\$1.25 To \$2.50—Ladies' flesh colored and White Silk Camisoles—also in Crepe de Chine.

75c To \$2.00—Ladies' Nainsook corset covers—with and without cap sleeves—lace and embroidered trim.

25c And 50c—Ladies' Muslin Corset Covers—all sizes.

50c To \$2.00—Ladies' Muslin Petticoats—plain and trimmed with neat ruffles—full width.

\$2.00 To \$4.50—Ladies' Soft quality Nainsook Petticoats with elaborate lace and embroidery ruffles set on.

25c To \$1.00—For Ladies' Muslin and Nainsook Pants—neatly made and trimmed—with lace and embroidery ruffles—also plain scallops.

50c And \$1.00—For Ladies' Brassieres—all sizes—in flesh and white—also flesh colored Crepe de Chine—open front and elastic across back.

25c CHILDREN'S UNDERWAISTS. For Children's "H. & W." Waists—sizes 6 to 14 years.

\$1.00 And \$1.50—For the best quality And Sateen Petticoats—in plain Black and Black with Persian ruffles—full width—elastic bands.

\$4.75 To \$12.50—Full assortment of Ladies' Silk Kimonos—in attractive bright colors and patterns, both plain and fancy—Light Pink, Blue, Lavender, Green and Old Rose.

\$1.50 For Ladies' Crepe Kimonos in floral and Japanese patterns—all colors and sizes.

House Dresses

\$1.00 To \$2.50—For Ladies' House Dresses—made of best quality Gingham and Percale. Neat styles and patterns—low flat collars—long and short sleeves—all sizes, 34 to 44.

BATH ROBES.

\$3.00 To \$4.75—For Ladies' Beacon Bath Robes—beautiful patterns in dark rich colors of Grey, Blue and Tan.

\$1.00 And \$1.50—For Children's Beacon Bath Robes—in same assortment of patterns. Ages 6 to 14 years.

MIDDY BLOUSES.

50c And \$1.00—For Misses and Children's Middy Blouses—numbers of styles to select from—ages 6 to 18 years.

\$2.00 For Misses "Everwash" Middy—the most attractive middy blouse made in America—large flat and rolling collars and wide colored belts, trimmed with contrasting colors. Ages 14 to 18 years.

REMARKABLE VALUES IN— Ladies Suits

\$12.50 For Ladies' Navy Blue and Black Serge Suits—medium length coats with belted backs—16 to 14.

\$15.00 To \$20.00—Choice of large assortment of ladies' suits in Poplins, Gabardines and Serge—both plain and fur-trimmed, in navy, black, brown and Burgundy.

\$20.00 To \$35.00—Choice of the most beautiful line of Ladies' Suits ever shown in the history of our business—all the new styles and materials of the season—in Burgundy, Taupe, Navy Blue, Brown, Green, Novelty and Black—made of Velour, Broadcloth, Serge, Gabardine and Poplin.

\$35.00 To \$55.00—Choice of a large assortment of ladies' very handsome Suits—newest shades and models—trimmed with best quality fur—prettiest selection to be found anywhere.

WHAT A WONDERFUL SHOWING OF Ladies Coats

\$25.00 To \$50.00—For the most exquisite line of ladies Coats—in wide, full, flaring styles, developed from the latest imported models—shown in the best color; materials of Bolivia and Velour Cloth and Seal-ette.

\$15.00 To \$20.00—Beautiful line of Ladies' Novelty Coats in all the wanted colors; also in plain cloths and plush; wide variety of pattern—wide variety of styles.

\$6.75 To \$12.50—Big line of Novelty and all Black Coats—loose fitting and belted styles; large collars; in all sizes.

\$5.75 And \$8.75—Ladies' Corduroy Sport Coats in white grounds with colored stripes.

CHILDREN'S AND MISSES COATS.

\$3.75 To \$15.00—Children's and Misses Coats in wide variety of colors and materials—plain colors in green, blue, black and grey; also beautiful line of novelties—materials of Chinilla, Plush and Velour cloths. All attractive, snappy models—ages 3 to 14 years.

Children's and Misses Dresses

\$8.75 To \$12.50—For Children's and Misses Serge Dresses—including the Peter Thompson styles—made of best quality serge—all sizes; 12 to 20 years.

59c To \$2.00—For Children's Gingham Dresses—bright plaids and stripes—also solid colors—all made in nifty little styles—neatly trimmed with buttons and braid.

CHILDREN'S MUSLIN PANTS.

10c 12 1-2c and 15c—For Children's Muslin Pants—neatly hemstitched hems—sizes 6 to 12.

OUTING GOWNS.

50c To \$1.50—Ladies Outing Cloth Gowns in plain white and colored stripes with and without collars—some hemstitched around the neck and sleeves—full width and lengths. All sizes.

50c Children's best quality outing Gowns in Pink and Light Blue Stripes.

INFANTS' SWEATERS.

\$1.00 To \$1.75—For Infants' and Children's all wool Sweaters in White, and White with Pink and Blue trim—and solid Red and Grey.

\$2.50 For Child's Solid Green and Rose Silk Sweaters. Sizes 24, 26 and 28.

Ladies Dresses and Skirts

LADIES' SILK DRESSES.

\$15.00 To \$40.00—Beautiful line of Ladies' Silk Dresses—and combination Silk and Serge; also Velvets and Georgette Crepe and Charmeuse—in all the new braided and embroidered designs—the season's popular shades. Sizes 16 to 42.

LADIES' SERGE DRESSES.

\$5.75 To \$20.00—Big assortment of Ladies' Serge Dresses—made of best quality Serge in neat snappy styles—all colors. Navy, Blue, Green, Brown, and Black. A dress for every occasion.

LADIES' ODD SKIRTS.

\$5.00 To \$10.00—For Ladies' real snappy, attractive Skirts in plain cloths and neat stripe patterns—all the latest models—for plain and dressy wear.

\$3.98 Big line of Ladies' Navy Blue and Black Serge Skirts—neat plain styles, trimmed with buttons and pockets.

\$1.50 And \$1.98—Special values in Ladies' Skirts—light grey patterns—full width, neatly made—a real bargain for your money.

SILK PETTICOATS.

\$2.98 To \$7.50—Full line of Ladies' Silk Petticoats—plain, stripes, plaid and Persian patterns—in Blue, Green, Tan, Black and Purple—one to match every suit.

Raincoats

\$2.98 To \$5.00—Big line of Ladies' Raincoats in Blue, Tan and Black—Hats to match at 50c.

\$5.00 To \$16.50—For better quality Raincoats—full rubber lined, in Blue, Tan, Grey and Black.

\$5.00 For Children's guaranteed black Raincoat and Hat—the only coat that was ever known to be absolutely waterproof. Ages 6 to 14 years.

\$2.50 To \$3.50—For Children's Tan Raincoats with hats to match at 50c. Ages 6 to 14 years.

\$4.75 For Children's Shepherd Check full rubber lined Raincoats, with rubber lined satchel and cap to match. Ages 6 to 14 years.

Ladies Waists



\$6.75 To \$12.50—Exquisite line of Ladies' Georgette and Lace Waists in rich shades of Yellow, Flesh, Blue, Tan, Brown and many combinations of dark and light colored Georgette. The most gorgeous Waists ever shown in this part of Kentucky.

\$2.50 To \$5.75—Beautiful assortment of Ladies' Waists in Georgette, Crepe de Chine and Silk—both light and dark colors one to match or harmonize with your suit.

\$1.00 To \$2.00—Big assortment of White Lingerie Waists—daintily trimmed and embroidered. All sizes, 34 to 46.